ONE MOVE AWAY

FIVE TRUST MOVES THAT KEEP PEOPLE FROM WALKING AWAY

Keynote

KEYNOTE DESCRIPTION

At some point, everyone ends up in the trees.

Not because they're weak. Not because they don't care. But because life is hard, work is hard, and sometimes people get stuck. The question isn't whether it happens. The question is what the people around them do next. Do they keep moving? Go quiet? Protect their calendar instead of their colleague? Or do they stop?

In this keynote, Justin Patton makes one thing clear: Trust is not built in the big moments. It's built in the small ones. The moment someone speaks up instead of staying silent. The moment a leader chooses honesty over comfort. The moment a teammate decides to stay until the person next to them is back on their feet.

That is what trust looks like in real teams under real pressure.

Through laugh-out-loud stories and five practical trust moves, Justin shows every person in the room that trust isn't about titles or authority. It's about showing up. Being the one who notices. The one who stays. Because every team, every relationship, every culture is just one move away from the kind of relational courage and trust where people have each other's back.

What move will you make?

PROGRAM OBJECTIVES

- Make five specific trust moves in their next conversation, not their next quarter
- Own the impact their presence has on the people around them
- Say the direct thing without losing the relationship
- Contribute to a team where people can speak up, mess up, and still belong
- Recognize the behaviors that quietly erode trust

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PROGRAM BEST USED WHEN

- You're opening a conference and want the energy and culture set for every session that follows
- You want attendees leaving the first session with tools they'll use the rest of the event
- A cohort or leadership team is forming and needs to decide how they'll show up for each other
- You know trust is money and need your people living it in ways that keep folks coming back
- You need managers to see how their everyday glimpses are winning or eroding trust

WHAT CLIENTS ARE SAYING

"At BWW, people are at the foundation of everything we do. And Justin's message tied directly into that with trust being the foundation of all things people. It was a great message for BWW and a great message for all the Operators to take home. He brings great energy and kept everyone connected."

PHIL ALBANESE, *Senior VP of Operations at Buffalo Wild Wings*

FOR YOUR PROGRAM GUIDE

USE THIS VERSION FOR YOUR PROGRAM GUIDE, AGENDA, OR EVENT APP.

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Not because they're weak. Not because they don't care. Because life is hard, work is hard, and sometimes people get stuck. The question is what the people around them do next. Do they keep moving? Go quiet? Protect their calendar instead of their colleague? Or do they stop?

Justin Patton gives every person five specific trust moves they can make immediately, at work and at home. You'll laugh more than you expect to, and you'll leave with one move to make with someone you've been avoiding.

Because every team and every relationship is one move away from the kind of trust where people have each other's back.

What move will you make?

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