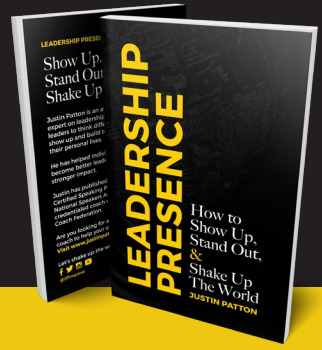


Stop Presenting. Start Connecting.



HOW TO FIND YOUR REAL VOICE AND USE IT TO MOVE ANY ROOM

WORKSHOP DESCRIPTION

The most compelling speakers in the world are not the most polished ones.

They're the most real ones. The ones who walk into a room and make you feel like they're talking directly to you. The ones whose message sticks long after they've left the stage. The ones who don't hide behind slides or jargon or performance. They just show up: honest, clear, and fully themselves.

That's not a talent. It's a skill. And it's exactly what this workshop builds.

Stop Presenting. Start Connecting. is a communication workshop for leaders who want to move past delivering information and start creating genuine connection with every audience they face. Whether you're presenting to a room of three or three thousand, the principles are the same. Know your core message. Tell the truth about it. Let people see you in it.

Through live presentations, real-time coaching feedback, and a framework built around four key performance areas — relevance, engagement, delivery, and likeability — participants discover what makes their voice distinctive and learn to trust it enough to let it lead.

Because the goal was never to impress your audience. It was to reach them. And the speaker who reaches people isn't the most rehearsed one in the room. It's the most honest one.

PROGRAM OBJECTIVES

- ✓ Identify your core message and build a presentation structure that keeps it throughout
- ✓ Use storytelling to move people both intellectually and emotionally
- ✓ Deliver with the kind of authentic confidence that comes from knowing who you are
- ✓ Receive real-time coaching feedback on your presentations
- ✓ Let people into your world in a way that creates genuine connection

TESTIMONIAL OF PROGRAM

"We couldn't imagine having anybody else come and talk to our staff. He used humor, he's direct and wonderful, he's empathetic and he really opens the minds of those who come through our doors."

PETER TWACHTMAN, CEO at Lark Hotels

