



MANAGER DEVELOPMENT KEYNOTE & WORKSHOP

Managers Who Build Trust

WHAT THE BEST MANAGERS DO DIFFERENTLY TO BRING OUT THE BEST IN OTHERS

KEYNOTE DESCRIPTION

Nobody tells you the truth when they hand you the manager title.

They tell you about the influence, the opportunity, the next step in your career. They leave out the difficult conversations you weren't prepared for. The team member who stopped caring. The expectations you forgot to set. The moment you realized nobody trained you for any of this.

Most managers aren't failing because they don't care. They're struggling because they were never given a playbook. This is that playbook.

In this keynote, Justin Patton gives managers four practical plays for building the kind of trust that makes everything else easier. Better conversations. Cleaner accountability. Teams that actually show up for each other and for the work.

Because great management isn't a personality trait. It's a practiced skill. And the managers who master it don't just get better results. They change people's lives. That's the kind of manager this program builds.

PROGRAM OBJECTIVES

- ✓ Show up in ways that make people feel safe, seen, and worth investing in
- ✓ Set expectations so clearly that accountability becomes a shared language, not a surprise
- ✓ Have the performance conversations most managers avoid — and do it in a way that builds trust
- ✓ Recognize people in ways that fuel their trust, engagement, and commitment to the team



TESTIMONIAL OF PROGRAM

"We are seeing and hearing all types of positive results 30 days after your session about managers leading not only in the right direction, but in the right way."

MATTHEW PERRY, Chief People Officer at KMAC

