



One Move Away

THE EVERYDAY ACTIONS THAT BUILD TRUST AND TEAMS THAT HAVE EACH OTHER'S BACK

KEYNOTE DESCRIPTION

Every day, we make a move — toward the conversation, the truth, the person we've been avoiding... or away from it. And in those quiet moments, trust is either built or broken.

This high-impact, real-talk keynote challenges leaders and teams to stop waiting for someone else to fix it — and instead take the first move that makes trust visible.

Through unforgettable stories, live interaction, and five practical "trust moves," leadership expert Justin Patton gives audiences the mindset and tools to lead with clarity, show up with empathy, and build the kind of teams where people feel seen, supported, and ready to go further together.

Because the best teams don't just talk about trust — they practice it. And every team is one move away from more connection, more accountability, and the kind of trust where people have each other's back.

PROGRAM OBJECTIVES

- ✓ Use 5 everyday trust moves to make their teams tighter, braver, and more accountable
- ✓ Replace silence and assumptions with empathy and directness that actually builds connection
- ✓ Call out the 5 toxic behaviors that quietly destroy team trust
- ✓ Make daily trust deposits that drive loyalty, retention, and real connection
- ✓ Create a team culture where people feel safe to speak up, mess up, and still belong

CLIENT TESTIMONIAL

"Justin Patton was the highest rated speaker at our conference. His presentation was high energy and his message about trust was a PERFECT way to kickoff our conference!"

DAVE KILBY, *President at Western Association of Chamber Executives*

