

MANAGERS WHO BUILD TRUST

THE MANAGER'S PLAYBOOK FOR BUILDING HIGH-TRUST, HIGH-PERFORMING TEAMS

PROGRAM DESCRIPTION

Being a manager is hard. Some days, it sucks. But the best managers know it's worth it because they change lives. In today's workplace, every company is competing on the employee experience, and the managers who prioritize it will outperform their competitors. The problem? Most managers are thrown into their role without any formal training on how to bring out the best in others, leaving them to figure it out on their own. This high-energy keynote challenges managers to rethink how they lead by focusing on four essential moves: building authentic relationships, setting clear expectations, leaning into performance conversations, and recognizing what's right. Great managers don't just manage people. They move people. They are catalysts for change, champions of people and performance, and the key to an organization's success. This program is their roadmap to becoming the kind of leader people want to work for and never want to leave.

PROGRAM OBJECTIVES

- ✓ Build authentic relationships that foster trust and connection
- ✓ Set clear expectations so employees understand the "what" before the "how"
- ✓ Lean into performance conversations that drive awareness and accountability
- ✓ Recognize what's right to reinforce behaviors that build culture

CLIENT TESTIMONIAL

"Justin has the ability to connect with the audience on a level I think all professional speakers desire but rarely achieve. Justin's content is relatable to every single person - not matter what their role is in the company. Justin received the highest ratings out of all of our speakers. Hands down, I would recommend Justin to any company."

STACEY BONINE, *Director at MEA Energy Association*

PROGRAM LOGISTICS



TIMING OF PROGRAM

1 hour keynote or 3 hour workshop

