rust Starts Here HOW LEADERS SHOW UP, COMMUNICATE SLEARLY, AND BUILD TRUST THAT LASTS

KEYNOTE DESCRIPTION

In a world full of noise, trust is your biggest competitive advantage. This session is for the leader ready to raise their self-awareness, strengthen their presence, and lead with the kind of credibility people can count on. Because the truth is, every leadership problem is a trust problem in disguise and trust doesn't get an off day.

If you're navigating team misalignment, engagement drop-off, or tough conversations that keep getting delayed, this workshop gives you a reset. You'll walk away with a practical trust audit, five high-impact leadership moves, and a new understanding of how your presence is more than a signal. It's a promise.

PROGRAM OBJECTIVES

- Uncover the three factors of a leader's credibility and how to strengthen them
- Identify how your leadership presence communicates trust before you speak
- Recognize how ego shows up in your leadership and silently erodes trust
- Apply five daily trust moves that build connection, accountability, and safety

CLIENT TESTIMONIAL

"Thank you so much for engaging with our team with such an impactful message. The team is raving fans of yours, and we heard the biggest takeaways from your session. Thank you for making a difference in our leaders."

AARON WHITE, VP and CPO at Brinker International

PROGRAM LOGISTICS



TIMING OF PROGRAM 3 hours



SUPPORTING MATERIALS

All leaders will complete a participant workbook and have access to the free trust assessment





