

JUSTIN PATTON

THE TRUST ARCHITECT™

AWARD-WINNING AUTHOR OF FIVE BOOKS



Justin Patton is the speaker leaders trust when teams need a reset, a shot of energy, and a new way to think about how they connect and show up for each other.

As the founder of The Trust Architect Group, Justin helps powerhouse organizations—like Ford, GE Appliances, Yum! Brands, the NCAA, and U.S. federal agencies—transform how their leaders connect, communicate, and lead under pressure. A former high school English teacher who went on to study body language with a retired FBI agent, Justin now brings that rare blend of insight, energy, and storytelling to keynote stages and executive coaching rooms around the world.

His signature keynote, *One Move Away*, introduces the Trust Starts Here™ Framework—a practical, research-backed approach to elevating communication, restoring team alignment, and building the kind of emotional trust that keeps people coming back. Supported by his widely used trust assessment, the Trust Architect Score, Justin equips leaders with five daily “trust moves” that drive culture, connection, and credibility.

Whether he’s working with senior executives, athletes, or franchise operators, Justin delivers what most leadership speakers don’t: a real-talk reset. No fluff. No wasted time. Just the tools and courage to lead in a way that earns loyalty and transforms culture.

His insights have been featured in Forbes and Fast Company, and he holds the highest earned credential from the National Speakers Association. But the only title that matters? The one every client earns after working with Justin: **Trust Architect of their own culture.**