

IT STARTS WITH YOU!

OWN YOUR PRESENCE. TRANSFORM YOUR LEADERSHIP.

KEYNOTE DESCRIPTION

Leadership isn't about you—but it starts with you. Your confidence and energy send a message before you ever say a word—and that message either builds credibility or erodes trust. In this highly interactive keynote, leaders will explore the impact of their leadership presence, confront the #1 trait that holds them back, and discover how their body language speaks louder than their words. This session will get you out of your seat, make you laugh, and empower you to communicate with more self-trust in all parts of your life. You'll walk away with a powerful new lens on self-leadership—and the tools to build trust from the inside out. Because if you're not leading yourself well, you're not leading anyone.

PROGRAM OBJECTIVES

- ✓ Highlight the three factors of a leader's credibility
- ✓ Identify who you are at your best
- ✓ Explore the #1 trait that holds all leaders back
- ✓ Demonstrate the impact your presence has on building trust at work and home

CLIENT TESTIMONIAL

"We promised everyone a great session to end our conference, and Justin really blew it out of the water. He taught leaders how to be leaders of themselves as well as lead others.

DEBORAH BURNS, *Director of Marketing at New England Inn Resorts*

PROGRAM LOGISTICS



TIMING OF PROGRAM

1 hour



SUPPORTING MATERIALS

All leaders will complete a participant learning map




THE PROMISE


MY PRESENCE IS MAKING RIGHT NOW:

MY CREDIBILITY

IS BASED ON 3 PRIMARY FACTORS:










AT MY BEST,

I ALWAYS SHOW UP AS THESE THREE WORDS:











THE #1 OBSTACLE

THAT HOLDS ALL LEADERS BACK AND PULLS ME OUT OF LIVING MY BEST SELF:



THE 4 POWER ZONES

COMMUNICATE WITH STRONGER PRESENCE:



MY STRENGTH



TURNS INTO

CONFIDENCE =

+