



MAKE THE FIRST MOVE

HOW THE BEST LEADERS BUILD TRUST & IGNITE A CULTURE PEOPLE LOVE

KEYNOTE DESCRIPTION

Trust doesn't get an off day. It is the differentiator between average and exceptional leaders, thriving and struggling organizations. It's how you earn credibility, create experiences that move people, and build relationships that keep people coming back again and again. This interactive keynote will challenge everything you think you know about trust and give you a new lens on how to build it with intention. A workplace of trust and belonging shouldn't be the exception—it should be the standard. The best leaders don't sit back and wait for trust to happen—they make the first move and build it. So, are you ready to make the first move?

BE WARNED: *You'll never look at trust and your relationships the same way again.*

PROGRAM OBJECTIVES

- ✓ Understand why trust is your biggest competitive advantage
- ✓ Learn the three factors to building high levels of trust with others
- ✓ Highlight the 5 attributes of toxic workplace cultures
- ✓ Explore actionable moves to build a culture of belonging in your organization



CLIENT TESTIMONIAL

"Justin Patton was the highest rated speaker at our conference. His presentation was high energy and his message about trust was a PERFECT way to kickoff our conference!"

DAVE KILBY, *President at Western Association of Chamber Executives*



PROGRAM LOGISTICS



TIMING OF KEYNOTE
1 hour



SUPPORTING MATERIALS
All leaders will complete a participant learning map