



IT STARTS WITH YOU!

THE TRUST YOU BUILD BEGINS WITH THE PRESENCE YOU OWN

KEYNOTE DESCRIPTION

Leadership isn't about you—but it starts with you. If you want to be a great leader of others, you must first be a great leader of yourself. Your confidence and energy send a message before you ever say a word—and that message either builds credibility or erodes trust. In this highly interactive keynote, leaders will explore the impact of their leadership presence, confront the #1 trait that holds them back, and discover how their body language speaks louder than their words. This session will get you out of your seat, make you laugh, and empower you to communicate with more self-trust in all parts of your life.

WARNING: You'll never look at yourself—or your leadership—the same way again!

PROGRAM OBJECTIVES

- ✓ Highlight the three factors of a leader's credibility
- ✓ Identify who you are at your best
- ✓ Explore the #1 trait that holds all leaders back
- ✓ Demonstrate the impact your presence has on building trust at work and home

CLIENT TESTIMONIAL

"We promised everyone a great session to end our conference, and Justin really blew it out of the water. He taught leaders how to be leaders of themselves as well as lead others.

DEBORAH BURNS, *Director of Marketing at New England Inn Resorts*

PROGRAM LOGISTICS



TIMING OF PROGRAM

1 hour



SUPPORTING MATERIALS

All leaders will complete a participant learning map

