



It Starts With You!

KEYNOTE DESCRIPTION

Leadership is not about you, but it starts with you! Therefore, if you ever want to be a great leader of others, you must also be a great leader of yourself! This highly interactive program has leaders explore who they are at their best, the #1 trait that holds all leaders back, and how their presence builds or erodes trust and connection in their relationships. This program will challenge participants to look at themselves differently, and it will change how they lead and communicate in every part of their life.

PROGRAM OBJECTIVES

- ✓ Identify who you are at your best
- ✓ Discuss the #1 trait that holds all leaders back
- ✓ Explore the core actions & impact associated with ego
- ✓ Demonstrate the impact your presence has on building trust at work and home

CLIENT TESTIMONIAL

"We promised everyone a great session to end our conference, and Justin really blew it out of the water. He taught leaders how to be leaders of themselves as well as lead others.

DEBORAH BURNS, *Director of Marketing at New England Inn Resorts*

PROGRAM LOGISTICS



TIMING OF PROGRAM

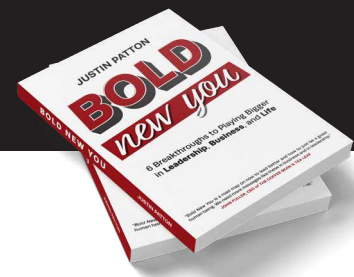
1 hour



SUPPORTING MATERIALS

All leaders will complete a participant learning map

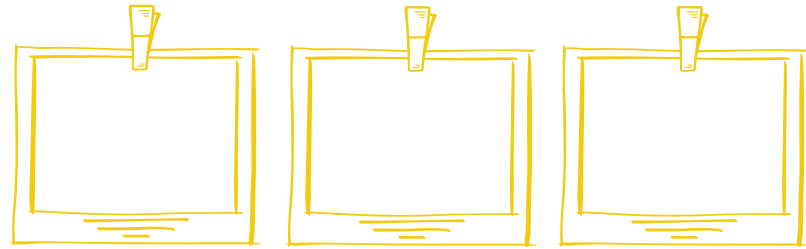




MY CREDIBILITY IS BASED ON 3 PRIMARY FACTORS



AT MY BEST, I ALWAYS SHOW UP AS...



“
OUR JOB IN THIS LIFE IS NOT TO SHAPE OURSELVES INTO SOME IDEAL WE IMAGINE WE OUGHT TO BE, BUT TO FIND OUT WHO WE ALREADY ARE AND BECOME IT.
”
- STEVEN PRESSFIELD

THE #1 ACTION THAT HOLDS ALL LEADERS BACK



MY STRENGTH  TURNS INTO

HOW IT SHOWS UP EVERY DAY

QUESTION TO ALWAYS ASK YOURSELF:

Does my presence...

THE 4 POWER ZONES COMMUNICATE WITH STRONGER PRESENCE



CONFIDENCE =

+

EMPATHY FORMULA

OF COURSE YOU FEEL

BECAUSE

+