

THE TRUST REVOLUTION

Building Experiences that Move People

PROGRAM DESCRIPTION

In a world where everyone is busy and things are often uncertain, trust is a differentiator. It's what separates the average leaders from exceptional ones and the unfulfilling relationships from fulfilling ones. Trust is every organization's biggest competitive advantage because it's the one thing that keeps people coming back for more. But trust is not just a product of our actions; it's a result of our presence. It's about the way we show up, the way we communicate, and the way we interact with others. This program will challenge you to think differently about how you build trust with others and the three questions you must be able to say YES! to if you want healthy relationships with your team, customers, and your family.

BE WARNED: *You'll never look at trust and your relationships the same way again.*

PROGRAM OBJECTIVES

- ✓ Understand why trust is your biggest competitive advantage in the organization
- ✓ Learn the three factors to building high levels of trust with others
- ✓ Highlight the 5 attributes of toxic workplace cultures
- ✓ Explore ways to build trust in yourself

CLIENT TESTIMONIAL

"Justin Patton was the highest rated speaker at our conference. His presentation was high energy and his message about trust was a PERFECT way to kickoff our conference!"

DAVE KILBY, *President at Western Association of Chamber Executives*

PROGRAM LOGISTICS



TIMING OF KEYNOTE

1 hour



SUPPORTING MATERIALS

All leaders will complete a participant learning map

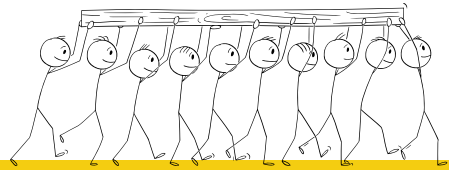


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Text YESYES to 66866 for more tips on how to build trust in yourself & with others.

Definition
TRUST IS...

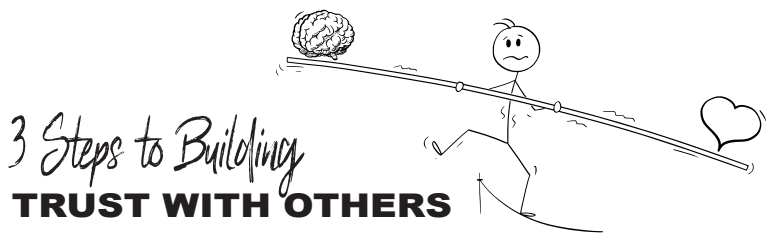


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_____ IS MONEY.

TRUST
is built in the small, everyday moments
OF HOW WE SHOW UP AND TREAT EACH OTHER.

TRUST IS YOUR BIGGEST COMPETITIVE ADVANTAGE BECAUSE...



3 Steps to Building
TRUST WITH OTHERS

1 TRANSPARENCY

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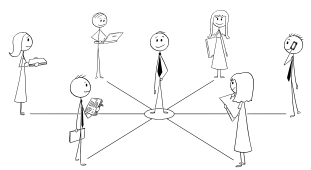
2 TACT

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3 TOGETHERNESS

[Blank grey box for togetherness step]

Workplace Culture **Toxic 5**



What will erode trust in the workplace according to MIT.

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TRUST ISN'T ALWAYS []
BUT IT SHOULD FEEL []