

## MY CREDIBILITY

IS BASED ON 3 PRIMARY FACTORS

## AT MY BEST,

I ALWAYS SHOW UP AS...

“

OUR JOB IN THIS LIFE IS NOT TO SHAPE OURSELVES INTO SOME IDEAL WE IMAGINE WE OUGHT TO BE, BUT TO FIND OUT WHO WE ALREADY ARE AND BECOME IT.

”

- STEVEN PRESSFIELD



## THE #1 ACTION

THAT HOLDS ALL LEADERS BACK

## MY THEME

ONE WORD THAT SUMMARIZES MY LIFE

HOW IT SHOWS UP EVERY DAY



## PURPOSE FORMULA

**HOW**

+

**WHO**

+

**IMPACT**

MY PURPOSE IS TO...

## MY STRENGTH



TURNS INTO

WAYS YOU CAN MAKE TRUST DEPOSITS: