



AUTHENTIC LEADERSHIP

Leadership is Not About You, but It Starts with You!

PROGRAM DESCRIPTION

There is nothing more important than your belief in yourself. What you believe about yourself becomes the filter for how you make decisions, and it shapes how you lead and communicate in all parts of your life. This interactive program challenges you to understand who you are at your best, the unique contributions you bring into every room, and how your presence shapes team and organizational culture.

PROGRAM OBJECTIVES

- ✓ Identify the three factors of a leader's credibility
- ✓ Articulate who you are at your best
- ✓ Discuss the #1 factor that blocks authenticity
- ✓ Explore the three core energy levels that impact how we communicate
- ✓ Highlight your core values and purpose

CLIENT TESTIMONIAL

"We couldn't imagine having anybody else come and talk to our staff. He used humor, he's direct and wonderful, he's empathetic and he really opens the minds of those who come through our doors."

PETER TWACHTMAN, CEO at Lark Hotels

PROGRAM LOGISTICS



TIMING OF PROGRAM

3.5 hours



SUPPORTING MATERIALS

All leaders will complete a participant guide



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