VIRTUAL PROGRAM DESCRIPTION

All leaders have presence, but not all leaders have leadership presence. Leadership presence is all about trust, and great leaders communicate to build trust, not compliance. This eye-opening program is going to challenge how leaders see themselves and build long-term influence. Leaders will explore how the way they look, speak, and act impacts their relationships and the opportunities that come their way. We will debunk common myths on leadership presence that hold people back, and we will explore tangible ways to build trust. Gandhi once said, “In a gentle way, you can shake up the world.” Leaders will leave with a better understanding on how to show up, build trust, and shake up the world the right way.

PROGRAM OBJECTIVES

• Articulate the impact presence has on a leader’s legacy
• Learn the three factors that make up your leadership presence
• Debunk myths on leadership presence that will hold you back
• Discuss the impact of trust in relationships

CLIENT TESTIMONIAL

“Justin’s session on leveraging and understanding body language in the business world was eye-opening. His engaging style coupled with his vast knowledge provided one of the best sessions we have had. Every person in the business world can learn from Justin!”

KATHY GOSSER, Director of Breakthrough University KFC

PROGRAM LOGISTICS

TIMING OF PROGRAM
60 Minute Virtual Zoom Program

SUPPORTING MATERIALS
All participants will complete a learning map

READY TO INVEST IN YOUR TEAM? 502.797.3555  JUSTIN@JUSTINPATTON.COM