**Speak to Connect** is a transformative presentation skills program that teaches you how to move past presenting information and start connecting with your audience. It is a highly interactive experience that challenges you to connect with yourself and your audience so you build stronger levels of trust and credibility.

This program is grounded in research and focuses on four key performance areas:

- Relevance
- Engagement
- Delivery
- Likeability

You will present multiple times throughout the course and receive tangible coaching feedback you can immediately apply to see improved results. You can expect to leave with more confidence, strategies, and resources to communicate with stronger impact!

“Justin did an amazing job breaking down the barriers that I’ve created over the years that made me feel like I wasn’t an effective presenter. Now I have the tools to get out there and be successful.”

- Nancy Davis, Colorado Access Account Executive

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**PROGRAM OBJECTIVES**

- Use Monroe's Motivated Sequence to frame a relevant message
- Highlight a core message that sticks with people
- Use storytelling to move people intellectually and emotionally
- Deliver your presentation with authentic confidence
- Apply mind-mapping to outline your presentation

**PROGRAM LOGISTICS**

**TIMING OF PROGRAM**

1 or 2 Day Workshop

**SUPPORTING MATERIALS**

Participants submit video presentation before workshop

All participants will receive multiple job aids

Follow up blog resources will be provided

**EMOTIONAL INTELLIGENCE COMPETENCIES TARGETED**

Self-Regard | Self-Actualization | Emotional Expression

Assertiveness | Interpersonal Relationships | Empathy

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