

# IT STARTS WITH YOU!

4 Breakthrough Steps to Playing Bigger in Leadership, Business, and Life

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The mindset and presence you show up with every day impacts your ability to create trust, influence, and an exceptional guest experience. That's why if you ever want to be a great leader of others, you must first be a great leader of yourself! Being a great leader of yourself starts by being self-aware on how you're showing up and taking intentional steps to maximize your influence.

Join executive coach and body language expert, Justin Patton, as he guides you to explore who you are at your best, outline the #1 trait that holds all leaders back, and challenges you to communicate with stronger impact.

Remember: It Start With You!!! You won't want to miss this. . .

“ The skills our members learned will help them be more effective leaders... Justin scored the highest of any of our speakers and we will certainly invite him back in the future. ”

- Ali Crane, Executive Director  
Kentucky Chamber of Commerce Executives



## PROGRAM OBJECTIVES

- Identify your authentic leadership brand
- Discuss the #1 trait that holds all leaders back
- Explain the actions associated with that trait
- Articulate the impact your presence has on trust
- Highlight the importance of asking for help as a leader

## PROGRAM LOGISTICS



### TIMING OF PROGRAM

60 Minute Keynote Presentation



### SUPPORTING MATERIALS

All participants will complete a learning map



### EMOTIONAL INTELLIGENCE COMPETENCIES TARGETED

Self-Regard | Self-Actualization | Emotional Self-Awareness

Emotional Expression | Interpersonal Relationships