When you look at what holds organizations back or why leaders are often let go, it's never a competence issue. It is a behavior issue. If organizations are going to maximize their present and future potential then they must have empowering leaders at all levels of the organization. Empowering leaders take responsibility for their energy and the downstream impact it creates. They understand the presence and mindset they show up with everyday is shaping engagement, culture, and the next generation of leaders that will move the organization forward.

**It Starts With You!** is an interactive session that will have leaders explore the 3 core energy levels, identify how they authentically show up most often, and outline how they can strategically cultivate the type of leadership energy that will set their organization up for future success. When we fail to hold leaders accountable for how they get results, everyone suffers. Engagement is lower. Culture is diminished, and we indirectly tell employees that results are the only thing that matters. There is another way, and it starts by changing the energy.

"The skills our members learned will help them be more effective leaders... Justin scored the highest of any of our speakers and we will certainly invite him back in the future."

- Ali Crane, Executive Director

### PROGRAM OBJECTIVES

- Identify the 3 elements of a leader’s credibility
- Outline your authentic, leadership brand
- Explore the three levels of energy we all show up in
- Highlight core behaviors and actions in each energy level
- Discuss how energy impacts trust & leadership influence
- Map out the energy expected in your organization

### PROGRAM LOGISTICS

**TIMING OF PROGRAM**
Half-Day Leadership Workshop

**SUPPORTING MATERIALS**
All participants will complete a learning map
3 Levels of Energy Job Aid
Energy Map (Outcomes, Behaviors, Enablers/Blockers)

**EMOTIONAL INTELLIGENCE COMPETENCIES TARGETED**
Self-Regard | Self-Actualization | Emotional Self-Awareness
Emotional Expression | Interpersonal Relationships | Optimism