

Stop Presenting. Start Connecting.

# PRESENTATION SKILLS



**Speak to Connect** is a two-day transformative presentation skills program that teaches you how to move past presenting information and start connecting with your audience. It is a highly interactive experience that challenges you to connect with yourself and your audience so you build stronger levels of trust and credibility. This program is grounded in research and focuses on four key performance areas: relevance, engagement, delivery, and likeability. You will present multiple times throughout the course of two days and receive tangible coaching feedback you can immediately apply to see improved results. You can expect to leave with more confidence, strategies, and resources to communicate with stronger impact!

“ Justin did an amazing job breaking down the barriers that I’ve created over the years that made me feel like I wasn’t an effective presenter. Now I have the tools to get out there and be successful. ”

Nancy Davis, *Colorado Access Account Executive*

## PURPOSE

- Provide an interactive learning space where participants are immersed into how to speak in a way that connects and motivates people to action.

## YOU WILL LEARN TO...

- Develop a polished, authentic image as a speaker
- Map out content so you position yourself persuasively
- Frame a core message that resonates with your audience
- Craft an opening and closing that ignites interest and action
- Incorporate stories and analogies to make your message stick
- Deliver your message with strong verbal and nonverbal impact

## Workshop Details

### TIMING:

- 2 day face-to-face program
- 9am – 5pm each day
- Location determined by client

### LOGISTICS:

- 8-16 participants per session

### PERSONALIZED COACHING:

- 1:1 personalized coaching with participants following the program is available
- During coaching we will review your final presentation from the session and practice areas of opportunity

### PREWORK:

- Participants will videotape themselves delivering a 5 minute presentation
- Both the participant and instructor will evaluate the presentation prior to session



Let's Connect: [justin@justinpatton.com](mailto:justin@justinpatton.com) or 502.797.3555